

HOLOGRAM BROCHURE

Recently most companies and factories are facing a huge problem regarding their products which is plagiarism. Companies and factories discovered that products holding their name are sold over the market with less price and less quality which was a disaster for these Manufacturers .As a solution security labels and identifiers were introduced as a way to keep the customer aware of the original and the fake product.



INTRODUCTION

Hologram is made of special type of foil treated to define certain security features to protect from plagiarism

HOLOGRAM STICKER

This type of security holograms is made as a sticker which can be placed on any type of products, documents and ID cards by hand or by machine.

HOLOGRAPHIC WADS

We Present a superior quality assortment of Holographic Sealing Wads at most competitive prices which are used in different kind of bottles.

HOLOGRAPHIC SHRINK SLEEVES

Shrink sleeves provide a tamper evident seal for bottles, jugs or other container spouts which can be applied using hot air.

HOLOGRAPHIC BRAND STICKERS

labels cannot be scanned or photocopied and are a proven method to combat counterfeiting and can also create a unique and attractive complement .

HOLOGRAPHIC SCRATCH LABELS

Scratch off hologram labels are applied over pre-printed information. To reveal the underlying information,

HOLOGRAPHIC HOT STAMPING FOIL

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HOLOGRAPHIC OVERLAY

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COMPANY INFO

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INTRODUCTION

Recently most companies and factories are facing a huge problem regarding their products which is plagiarism. Companies and factories discovered that products holding their name are sold over the market with less price and less quality which was a disaster for these Manufacturers .As a solution security labels and identifiers were introduced as a way to keep the customer aware of the original and the fake product.

These security labels - Hologram- can't be copied or scanned or removed and replaced under any conditions .

This solution played a vital role in securing original and genuine products product packages and documents. User Industries

Security Holograms are very much required in almost every industry today. A predominant increase in forgery cases in varied private and government bodies has added to the need of security hologram to a great extent. Security Holograms are highly appreciated and demanded in the below mentioned industries:

- Pharmaceuticals
- Automobiles
- ID Cards
- Private/Government Banks
- Government Departments.
- Event Tickets
- Certification and ID Cards
- Electrical Goods
- FMCG Products
- Consumer Durables
- Clothes
- Certificates and Passes



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3D HOLOGRAM STICKER

This type of security holograms is made as a sticker which can be placed on any type of products, documents and ID cards by hand or by machine.

This hologram sticker shape and size comes according to every customer. It can be made as a default genuine hologram sticker or it can be designed having the Logo of the company or product.

It also contains two types

1-Tamper Evident Hologram:

Can't be removed from the product and if removed it's destroyed (as shown in figure),and this type is used in Certificates.

2- Non Tamper Hologram:

Can be removed from product, used ir Car stickers.

The secured Hologram sticker comes two forms either sheet form or spool form according to the customer's order.And a barcode can be added to tl design with serial numbers.

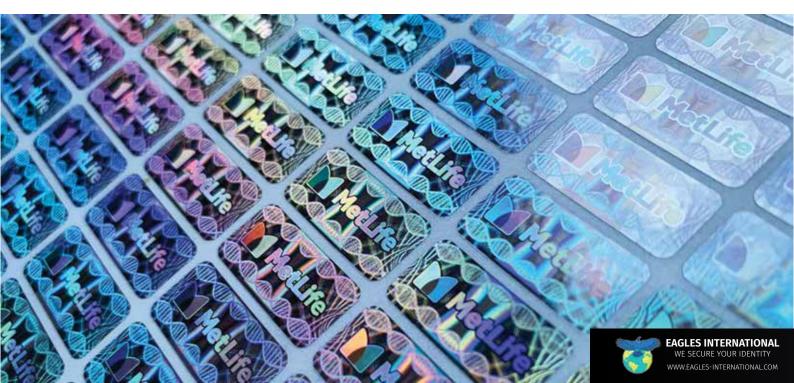






Tamper Evident Hologram

Non Tamper Hologram Car Sticker



HOLOGRAPHIC WADS



We Present a superior

quality assortment of Holographic Sealing Wads at most competitive prices. These sealing wads are specially designed using latest technology to prevent tampering of products and providing identity to the companies. They can be used easily on products to seal them tightly at the opening to secure them from any sort of spilling, tempering and unauthorized use.

If your organization wishes to fight against the threat of tempering and create a unique brand image in the competitive market, then Holographic Sealing Wads are a sure short solution.

User Industries

Various industries and sectors extensively utilize holographic wads which include:

• Pharmaceutical: Holographic wads are mostly used by the pharmaceutical companies to seal the bottles of medicines securely and hygienically by using sealing machines.

• Lubricants: Holographic wads prevent the lubricants from spilling from the bottle. Further, it provides a mark of identity and security to the lubricants manufacturing companies.

 Chemical powders: Chemical powders need to be essentially fastened to prevent tampering or to secure leakages. Holographic wads serve this purpose to a great extent.

• Packaging of dairy products: Applying holographic sealing wads on the openings of the mouths of dairy product containers help the manufacturing companies to present their identity along with security.



HOLOGRAPHIC SHRINK SLEEVES



Shrink sleeves provide a tamper evident seal for bottles, jugs or other container spouts.

The sleeve is a hollow tube of clear PVC film. When heat is applied, the sleeve will shrink and conform to the contours of the bottle neck and cap, thereby making it impossible to open the bottle without destroying the sleeve.

To aid in removing, some shrink sleeves have perforatons.

A holographic stripe provides added security to authenticate the tamper evident seal. Shrink sleeves are available in stock pre-cut lengths or in continuous rolls. Low volume applications:

1. The tube is cut to length and placed over the neck of the bottle.

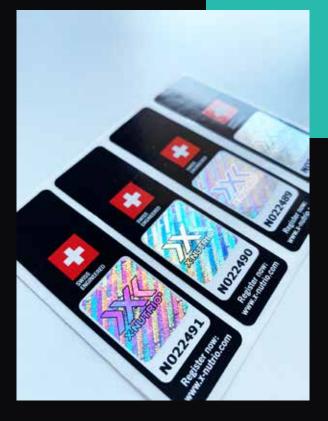
2. Sleeves may be applied manually to the bottle neck. Then shrink to fit using a heat gun or steam tool.

 3. Hold the sleeve in place while applying heat.
Without holding the sleeve, the sleeve will 'ride up' the bottle neck as it begins to shrink.
4. If using a heat gun, apply heat on the side away from the hologram. Applying heat directly to the location of the hologram will cause the PVC to shink more in this area, which will distort the hologram image to a dull silver.

For higher volume applications, automated equipment is used to cut and apply the sleeve to the bottle, which then passes through a heat tunnel to shrink the sleeve.



HOLOGRAPHIC BRAND STICKERS



Holographic Brand Labels can be used to be stich on certain products such as tickets.

These labels cannot be scanned or photocopied and are a proven method to combat counterfeiting. They can also create a unique and attractive complement to your existing packaging and product.

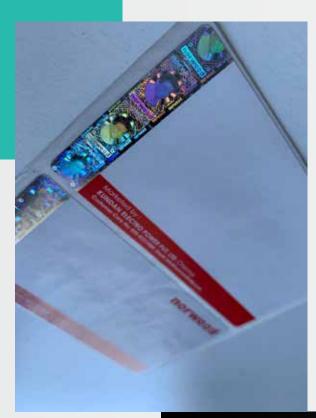
Labels can come in customer design and size. These labels also are used to be stick on outer product label and can be designed in roll form to be used in automated equipments and packing machines, and can include also serial number,barcode or QR Code.

HOLOGRAPHIC SCRATCH LABELS

Scratch off hologram labels are applied over pre-printed information. To reveal the underlying information, use the edge of a coin to scratch off the holographic image.

The scratch off label is also frangible. The label will break into pieces if attempts are made to remove the label to read the underlying information.

As an option, scratch off holographic labels can be made with custom sizes and custom hologram images.





HOLOGRAPHIC HOT STAMPING FOIL



This is a superior quality array of Holographic Hot Stamping Foils manufactured and specifically designed from ultramodern technology these foils are really efficient in transferring the holographic images on the substrate directly in either running or registered form. It is supplied in versatile patterns for the purpose of adding extra visual appeal to the products and packaging over and above the normal reflective metal finish.

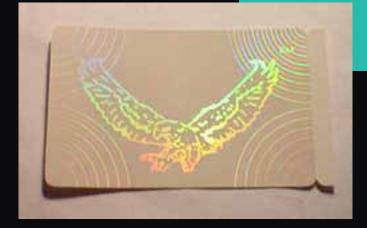
Holographic Hot Stamping Foils have extensive uses in applying on labels and cartons of premium products. These are widely adopted by the industries for utilizing in all kinds of everyday consumer goods. Available in plethora of patterns and colors, these hot-stamping foils provide fascinating packaging options which are highly effective in attracting consumers and enhancing a company's brand image.

One of the main fields of using Holographic Hot Stamping is Secured ID Cards such which are used in sports clubs, banks, National IDs .etc





HOLOGRAPHIC OVERLAY



Using a clear id overlay (film laminate) on a digitally printed ID card protects the inks from excessive abrasion and wear, which extends the card life. The overlays presented here are "peel and stick" transparent labels which are manually affixed after the ID card is printed. The size of the overlay is slightly smaller than a standard CR -80 PVC ID card.

Adding a hologram to the clear ID overlay will enhance the security of your ID cards. Clear ID overlays prevent alterations to the ID card information and combats copying or duplicating the ID card. The hologram image is seen only at certain viewing angles, which allows visibility of the underlying ID card information and photo.

Holographic Strip

This supreme range of Holographic Strip is specifically designed using ultramodern technology. These are very useful in safeguarding a company's reputation, brand protection and continuous affixation. This process enables the user to laminate the holographic strip over the substrate by just utilizing an attachment in the existing lamination machine. Available in strip/ spool form and with or without release paper, these strips can directly be laminated on paper, laminates /pouches etc. Also this range can be supplied into customized forms at industry leading prices. Can be used in many industries like medicine, certificate securing etc.





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